

Wave Of ESG Tools Target Investors Looking To Filter Portfolio

Institutional Investor, Foundation & Endowment, Money Management, VOL. XVII, NO. 10 / October 2014 – The monthly issue from Foundation & Endowment Intelligence

Kimberly Chin, Reporter with Money Management Intelligence, Foundation & Endowment Intelligence and iiSEARCHES (North America) included RepRisk in her article in Foundation & Endowment Money Management Letter news service from Institutional Investor News:

“Databases

While indices can help an investor measure financial performance, there are other resources with different approaches to identifying ESG factors into which fund sponsors can also tap.

RepRisk, a Zurich-based data provider, provides analysis of holdings and companies. RepRisk screens, monitors, and flags companies monitoring media coverage. The company screens roughly 45,000 public and private sector companies in 14 languages, enabling it to identify risks early on. *“Our experience is that often risks really materialize at the local level, and external stakeholders such as local media or NGOs can help identify these risks early,”* said **Alexandra Mihaiescu Cichon**, head of business development and marketing at RepRisk. She added that RepRisk will identify risks before they appear in standard media outlets. RepRisk’s service helps investors balance company-provided information with external sources so that it can see whether a company is consistent with its policies, commitments and performance.

Recently, RepRisk partnered with **Mission Markets**, a U.S.-based online marketplace that connects investors with firms that are involved in mission-related investments. *“Mission Markets is largely focused on companies with a focused purpose of doing something with positive outcomes,”* said **Ken Marienau**, ceo of Mission Markets.”

Please read the full newsletter here (subscription needed):

<http://www.foundationendowment.com/Article/3386959/Fund-Sponsors/Wave-Of-ESG-Tools-Target-Investors-Looking-To-Filter-Portfolio.html>