



ESG Analytics Unveils Private Equity Industry's First Comprehensive Investment Decision Support Tool

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Innovative Platform Addresses Growing Industry Need for Uniformed Environmental, Social and Governance Metrics and Analysis

NEW YORK--(BUSINESS WIRE)-- Responding to a growing need within the Private Equity industry, ESG Analytics, a provider of environmental, social, and governance (ESG) investment support tools, announced today the release of Aditus, the industry's first comprehensive, state-of-the-art ESG investment analytics platform. The launch of this innovative tool will help to facilitate the implementation, analysis and reporting of Responsible Investment (RI) practices throughout the Private Equity investment process. ESG Analytics announced the unveiling of Aditus during the ESG Analysis and Integration into Private Equity: Challenges, Opportunities and Enhancing Value Creation panel, at the [20th Annual Dow Jones Private Equity Analyst Conference](#), in New York.

Awareness around the importance of measuring and monitoring ESG factors is quickly gaining momentum within the Private Equity industry. Yet, despite this increased awareness, investors continue to face barriers that challenge the implementation of ESG initiatives. According to several leading industry surveys, such as PitchBook's [2012 Private Equity ESG Survey](#) and Environmental Defense Fund's [ESG In Private Equity – 2013 Study](#), the most common barrier for investors is the lack of effective and meaningful ESG metrics, particularly those that can be applied across disparate portfolio companies.

"ESG Analytics' products and services are a powerful means for Private Equity investors, both Limited and General Partners, to identify ESG-related operational risks and opportunities within their portfolio," says Rina Kupferschmid-Rojas, Founder and CEO of ESG Analytics. "The launch of our latest platform will help to meet the Private Equity industry's need for a uniformed, comprehensive approach to measuring and analyzing ESG factors. We are providing a unique platform that raises the awareness and understanding of the principals and benefits of Responsible Investing."

ESG Analytics' has strategically partnered with industry leaders for the development and distribution of Aditus. These partners include [REPRISK](#), a leading provider of business intelligence on ESG risks, and [South Pole Carbon](#), a specialist in reducing CO2 emissions and developer of innovative climate solutions.

The Aditus assessment tool measures 127 key performance indicators (KPI) using 2,542 industry specific weightings, across 10 industries and 42 sectors, allowing investors to measure over 1,500 risks throughout all sectors. Grounded in what businesses do, ESG Analytics' tools and services move beyond compliance, and provide a flexibility that encourages engagement across the value chain. Key product features include, among others:

- Industry-specific ESG scores for Portfolio Companies
- Dashboard of material ESG Key Performance Indicators (KPIs)
- Public-to-private ESG score comparisons, which enable Portfolio Company benchmarking
- Graded assessments of Fund Managers' commitment to Responsible Investing and Portfolio Companies' ESG performance
- Fund and company level CO2 emissions calculations and reputational risk management

The release of Aditus follows the opening of ESG Analytics' New York office earlier this year and aligns

with the company's global expansion initiative. ESG Analytics' products and services can offer benefits to Private Equity investors that recognize the growing movement toward the implementation of responsible investment practices; for more information on these benefits, visit:

<http://esganalytics.ch/press/2013/factsheet>.

About ESG Analytics

ESG Analytics provides products and services that enable the global Private Equity industry, including Limited and General Partners, to integrate Environmental, Social and Governance (ESG) factors into investment decisions and operations. Our unique and innovative web based solution, developed in accordance with accepted industry best practices, allows for the identification of ESG-related opportunities and risks, as well as the implementation, analysis and reporting of comprehensive ESG metrics into investment decisions. For more information, visit www.ESGanalytics.ch.

Media

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